

## Rideshare Loyalty Program



Congratulations to Kristen R. from Joslin Diabetes Center for winning this month's rideshare loyalty raffle!

Are you a past participant in the CommuteWorks Carpool Incentive? Commuting to the LMA by registered vanpool?

### Welcome to the CommuteWorks Rideshare Loyalty Program!

[Enroll today!](#)

We want to bring you continued opportunities to reap the rewards of your commuting choices and keep you informed and up-to-date on other benefits you have access to as carpool and vanpool commuters.

**Who is eligible?** Any MASCO member employee who carools at least two days a week and is not currently enrolled in the Carpool Incentive Program. Unlike the original incentive which dispersed rewards directly to the driver/organizer, the Rideshare Loyalty Program is open for all participating commuters as an individualized incentive.

#### How do I participate?

1. All individual participants should register.
2. Each month, we'll send you a reminder to log your individual commuting information on the monthly report form. This helps us more accurately understand emissions reductions and commuting trends by our carpool and vanpool commuters.
3. We'll randomly select a participant each month to win a prize - could be gift cards for coffee, gasoline, or other commuting gear.