

Recycling On The Go



Did you know that recycling a single aluminum can will save enough energy to charge a phone for a month and a half? MASCO recently installed 10 outdoor recycling bins for cans, glass and plastic bottles, making it easier for LMA employees and visitors to recycle “on the go.”



The new large blue bins are clearly labeled to avoid confusion about what items can be recycled, and they are located in high pedestrian traffic areas and next to existing Big Belly solar-powered trash compactors or regular trash bins. **Beth Israel Deaconess Medical Center, Brigham and Women’s Hospital, Emmanuel College, Harvard Medical School, Massachusetts College of Art and Design, and Winsor School** empty the bins and recycle the materials.

The initiative is modeled after similar outdoor recycling programs in Cambridge and New York City. Many LMA institutions already have successful recycling programs inside their buildings; the new bins fill a gap by providing places to recycle on-the-go. “Feedback has been very positive and we expect to expand the program by purchasing additional recycling units,” says Ulla Hester, a planner in MASCO’s area planning and development department.

Find a bin near you on this [map](#).

